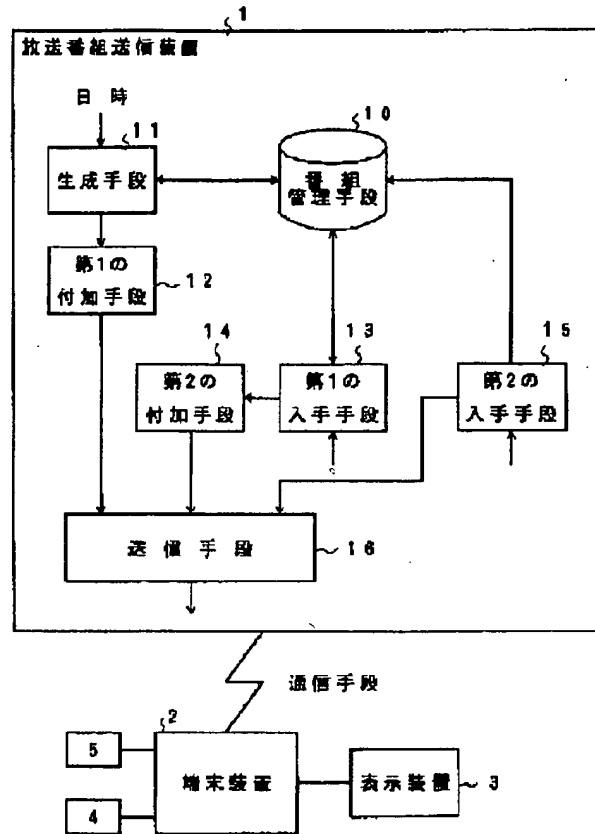


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 TITLE : BROADCASTING PROGRAM TRANSMITTER AND TERMINAL EQUIPMENT CONNECTED TO THE SAME



ABSTRACT : PROBLEM TO BE SOLVED: To easily make a broadcasting reservation and a recording reservation by transmitting broadcasting program information and the guidance information of a broadcasting program to plural terminal equipments connected through a communication means.

SOLUTION: When a date and time are specified from the terminal equipment 2 and this broadcasting program transmitter 1 is instructed to be activated, a generation means 11 reads the program of the specified date and time from the broadcasting program information of plural broadcasting stations managed by a program management means 10 and sends it to the terminal equipment 2. The broadcasting program is displayed at a display device 3 and the display of the simultaneously sent guidance information of the broadcasting program specified through a shift button added in a first addition means 12 is requested. A first obtaining means 13 obtains the guidance information requested by the terminal equipment 2 from the program management means 10, adds a broadcasting reservation button and a recording reservation button through a second addition means 14 and transmits it by a transmission means 16. The terminal equipment 2 can easily make a reservation by displaying the broadcasting reservation button and the recording reservation button at the display device 3 and operating them.

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